



*“The ECTC Team assists students in developing skills to become independent and self-sufficient adults who will succeed and contribute responsibly in a global community with a high-skill, high-wage, and high-demand career.”*

## **Business Academy**

**Career Cluster: Business, Management, & Administration / Finance / Marketing**  
**Career Pathways: Administrative Services & Corporate-General Management /**  
**Accounting, Corporate Finance, Banking Services, & Insurance**

- Utilize the knowledge of ethical standards, privacy acts, and federal laws and regulations relating to operations of various types of businesses.
- Experience proficiency in basic financial accounting including researching and analyzing business transactions, preparing financial statements, compiling departmental budgets, and performing banking and payroll activities.
- Develop skills in marketing and business fundamentals, accounting, financing, management, purchasing, career development, and communications.

### **Career Focus:**

Prepared for advanced certification; immediate employment in a business environment; internships; and further education in business, marketing, or finance programs

### **Two-Year Course Sequence:**

<b>Year One</b>		
<b>Fall</b>	<b>Workforce Essentials</b>	<b>Commerce Communications</b>
<b>Spring</b>	<b>Accounting</b>	<b>Banking &amp; Financial Services</b>
<b>Year Two</b>		
<b>Fall</b>	<b>Business Finance</b>	<b>Personal Finance</b>
<b>Spring</b>	<b>Management Principles</b>	<b>Entrepreneurship</b>

### **Student Organizations:**

Future Business Leaders of America (FBLA) and National Technical Honor Society (NTHS)

### **Credentialing:**

NOCTI (National Occupational Competency Testing Institute) Exams